

# | Website Packages

## Starter

249 + VAT

AED ON TIME

FREE - Domain (.com) + Secure Hosting  
for One Year with SSL

FREE - Annual Maintenance (AMC)  
for One Year

1 Page Dynamic Website\*

Basic Website Design

Professional Design

Mobile Optimized View

Licensed Images

Professionally Written Content

WhatsApp Integration

Call Button Integration

Social Media Icons Integration

Google Map Integration

Contact Form

CMS Panel - Editable Panel

Dedicated Account Manager

Quick Delivery

## Premium

1999 + VAT

AED ON TIME

FREE - Domain (.com) + Secure Hosting  
for One Year with SSL

FREE - Annual Maintenance (AMC)  
for One Year

FREE - 5 Business Email IDs ( 1 GB Total Storage)  
for One Year

Logo Design

Company Profile Design (Up to 10 Pages)

Business Designs (Business Cards, Letterheads,

10 Page Dynamic Website

Custom Website Design

Professional Design

Mobile Optimized View

SEO Friendly

Licensed Images

Professionally Written Content

WhatsApp Integration

Call Button Integration

Social Media Icons Integration

Google Map Integration

Contact Form

CMS Panel - Editable Panel

Dedicated Account Manager

Quick Delivery

## Standard

699 + VAT

AED ON TIME

FREE - Domain (.com) + Secure Hosting  
for One Year with SSL

FREE - Annual Maintenance (AMC)  
for One Year

FREE - 5 Business Email IDs ( 1 GB Total  
Storage) for One Year

5 Page Dynamic Website\*

Custom Website Design

Professional Design

Mobile Optimized View

Licensed Images

Professionally Written Content

WhatsApp Integration

Call Button Integration

Social Media Icons Integration

Google Map Integration

Contact Form

CMS Panel - Editable Panel

Dedicated Account Manager

Quick Delivery

# Elevate Your Brand with Our Branding Packages

## Starter

AED **599** ON TIME

Quick And Affordable

**Logo Design**  
2 initial concepts, 5 revisions

**Stationery Design**  
Business card, letterhead

**Digital Formats**  
JPEG, PNG, PDF

PDF, AI, PNG & JPEG formats will be provided on approval & completion of design

Book Now

## Premium

AED **1999** ON TIME

**Logo Design**  
4 initial concepts, 5 revisions

**Stationery Design**  
Business card, letterhead, email signature

**Company Profile Design**  
12-page Company Profile  
3 initial concepts, 2 revisions

**Brochure Design**  
8-page Brochure  
3 initial concepts, 2 revisions

**Digital Formats**  
JPEG, PNG, PDF

PDF, AI, PNG & JPEG formats will be provided on approval & completion of design

Book Now

## Standard

AED **999** ON TIME

Enhanced Brand Identity

**Logo Design**  
3 initial concepts, 5 revisions

**Stationery Design**  
Business card, letterhead

**Brochure Design**  
Company profile (8 pages)  
3 initial concepts, 2 revisions

**Digital Formats**  
JPEG, PNG, PDF

PDF, AI, PNG & JPEG formats will be provided on approval & completion of design

Book Now

# | Social Media Management Packages

## Basic

399 (Monthly)



Perfect for small businesses looking for consistent online presence.

### Platforms

Facebook & Instagram

### Content Creation

12 posts per month (images, captions, hashtags)

### Stories

4 stories per month

### Engagement

Responding to comments & messages (basic)

### Post Scheduling

Optimized for peak engagement

### Note

No paid ads included.  
Photo & Videos Shoots are not included

## Premium

1799 (Monthly)



Comprehensive management for businesses aiming for brand dominance.

### Platforms

Facebook, Instagram, LinkedIn

### Content Creation

20 posts per month (images, captions, hashtags)

### Stories, Reels, & Video Posts

12 stories + 6 Reels or short videos

### Advanced Engagement

Community management, responding to comments/messages

### Strategic Post Scheduling

AI-driven scheduling for better results

### Social Media Calendar

Custom content plan for the month

### Monthly Analytics Report

Deep performance insights

### Note

No paid ads included.  
Photo & Videos Shoots are not included

## Standard

999 (Monthly)



For businesses that want stronger engagement and brand building.

### Platforms

Facebook, Instagram & Tiktok

### Content Creation

15 posts per month (images, captions, hashtags)

### Stories & Reels

6 stories + 3 Reels per month

### Engagement

Active comment & DM management

### Post Scheduling

Advanced scheduling strategy

### Bi-Weekly Engagement Report

In-depth audience insights

### Note

No paid ads included.  
Photo & Videos Shoots are not included



# | Social Media Advertising Packages

## Starter

799



Perfect for businesses just starting with social media advertising and looking to test the waters.

### Platforms

Facebook & Instagram

### Ad Creation & Setup

Basic ad creation  
(1 campaign with 1 ad set)

### Targeting

Basic demographic targeting  
(age, location, interests)

### Ad Spend

AED 600 - 6,000 for ad budget

### Ad Copy & Visuals

Simple ad copy and visuals (supplied by client or created by us)

### Performance Monitoring

Basic monitoring and weekly performance report (reach, clicks, impressions)

### Note

Ad Spend amount is not included

## Premium

3499



Ideal for businesses aiming for maximum exposure and advanced ad strategies across multiple platforms.

### Platforms

Facebook, Instagram, TikTok, Snapchat

### Ad Creation & Setup

4 campaigns with up to 5 ad sets (including carousel, video, and story ads)

### Targeting

In-depth audience segmentation, lookalike audiences, custom audience retargeting

### Ad Spend

AED 15000 - 50,000 for ad budget

### Ad Copy & Visuals

Professional copywriting and high-quality visuals (custom images, videos, GIFs)

### Advanced Ad Optimization

Advanced testing (A/B testing, dynamic creatives) and optimization to maximize conversions

### Performance Reporting

Monthly in-depth performance reports with insights on reach, impressions, clicks, conversions, ROI, and recommendations

### Bonus

Dedicated account manager for personalized support and strategy updates

Videos & Reels production quote for Snapchat and Tiktok - available on request

### Note

Ad Spend amount is not included

## Standard

1799



Designed for businesses looking to scale their advertising with enhanced targeting and optimization.

### Platforms

Facebook, Instagram, TikTok

### Ad Creation & Setup

2 campaigns with up to 3 ad sets

### Targeting

Advanced targeting options (demographics, behaviors, interests, custom audiences)

### Ad Spend

AED 5,000 - 20,000 for ad budget

### Ad Copy & Visuals

Tailored ad copy and creatives (images, graphics, videos)

### Performance Optimization

Continuous monitoring and optimization for best-performing ads

### Performance Reporting

Bi-weekly reports covering metrics like CTR, conversions, and cost-per-click (CPC)

### Note

Ad Spend amount is not included



# | Google Ads Management Packages

## Starter

999



Ideal for small businesses starting with Google Ads.

**Google Ads Setup:**

Creation of a single ad campaign with ad copy and visuals.  
Keyword research for basic targeting.

**Budget Management:**

Ad spend recommendations and setup (ad spend separate).

**Landing Page Setup:**

Basic landing page creation optimized for conversions.

**Google Analytics Setup:**

Basic Google Analytics setup to track performance and conversions.

**Ad Monitoring & Adjustments:**

Basic monitoring and minor adjustments to ad performance.

**Monthly Performance Report:**

Key metrics including impressions, clicks, and conversions.

Note - Ad spend amount is not included

## Premium

2999



Designed for businesses that require extensive ad campaigns and advanced performance tracking.

**Google Ads Setup:**

Creation of multiple ad groups and campaigns with extensive targeting options (search, display, and remarketing).  
Split testing for ad variations.

**Advanced Landing Page Design:**

Fully custom landing page with A/B testing for optimization.

**Google Analytics & Google Tag Manager Integration:**

Advanced Google Analytics integration with Google Tag Manager setup for detailed tracking.

**Conversion Tracking & Goal Setup:**

Setup of advanced conversion tracking (phone calls, form submissions, etc.).

**Retargeting Campaigns:**

Setup of remarketing ads for visitors who previously interacted with the site.

**Ad Optimization & Scaling:**

Ongoing monitoring, optimization, and scaling of campaigns for maximum ROI.

**Monthly Performance Report:**

In-depth report with detailed analytics, campaign performance, and actionable insights.

Note - Ad spend amount is not included

## Standard

1799



For businesses looking to optimize ad performance and conversions.

**Google Ads Setup:**

Setup of multiple ad campaigns with ad copy and visuals.  
Comprehensive keyword research and competitor analysis.

**Landing Page Design:**

Custom landing page with conversion rate optimization (CRO) features.

**Google Analytics Integration:**

Full setup of Google Analytics with goal tracking and reports.

**Conversion Tracking:**

Implementation of conversion tracking for better insights.

**Ad Monitoring & Optimization:**

Continuous performance monitoring and optimization of ads.

**Bi-Weekly Performance Report:**

Detailed reports with insights on campaign progress and recommendations.

Note - Ad spend amount is not included

# | Lead Generation Packages

## Starter

5999–14999



Perfect for small businesses looking to generate quality leads with a limited budget.

### Platforms

Facebook & Instagram

### Target Audience Analysis

Identifying and segmenting the right audience

### Landing Page Creation

Basic landing page optimized for conversions

### Email Marketing (Re-marketing)

Follow-up email sequences for lead nurturing

### Platform Selection & Campaign Setup

Setting up campaigns on selected platforms

### Monthly Lead Reports

Performance tracking with key metrics

### PPC Advertising Campaigns

Budget allocation for pay-per-click lead generation

**Agency Fee**  
20%

Note - Ad spend amount is not included

## Premium

29999+



Ideal for businesses aiming for advanced, high volume lead generation and automation.

### Platforms

Facebook, Instagram, Google Ads, LinkedIn, TikTok

### Advanced Target Audience Profiling

AI-driven audience segmentation

### Enhanced Landing Page Optimization

A/B testing and conversion rate improvements

### Content Marketing Strategy

SEO-driven content for inbound lead generation

### Social Media Lead Generation

Combining paid and organic strategies

### Automated Lead Nurturing Sequences

Full funnel automation for lead conversion

### Bi-Weekly Lead Performance Reviews

Deep performance insights

### PPC Advertising Campaigns

Custom high-budget campaigns for maximum lead flow

### Advanced Analytics and Strategy Consultation

Insights-driven growth strategies

**Agency Fee**  
12% - 14%

Note - Ad spend amount is not included

## Standard

14999–29999



Designed for businesses looking for stronger lead generation and better engagement.

### Platforms

Facebook, Instagram, Google Ads, LinkedIn, TikTok

### Advanced Target Audience Profiling

Deeper segmentation for higher conversion rates

### Landing Page Optimization

Enhancing landing pages for better performance

### Email Marketing (Re-marketing)

Advanced follow-up campaigns

### Content Marketing Strategy

Lead-focused content to improve conversions

### Social Media Lead Generation

Leveraging organic and paid reach

### Automated Lead Nurturing Sequences (Add-on Service)

### Bi-Weekly Lead Performance Reviews

Regular reporting and strategy optimization

**PPC Advertising Campaigns**  
Optimized ads for higher ROI

**Agency Fee**  
17%

Note - Ad spend amount is not included







# | WhatsApp API Packages

Streamline Your Business  
with WhatsApp API Marketing  
Automation!

One-Time Setup Cost

AED

799

+ Plan

ON TIME

Initial Platform Setup

Green Tick Verification Assistance

WhatsApp API Setup

Integrations

Free 1000 Conversations

Automated Chatbot Flow (1)

Ongoing Support

Book Now

Automate Your Transactions  
for Seamless Operations!

One-Time Setup Cost

AED

1499

+ Plan

ON TIME

Initial Platform Setup

Green Tick Verification Assistance

WhatsApp API Setup

Transactional Integrations Setup (1)

Transactional Message Automation

Free 1000 Conversations

Ongoing Support

Book Now

Stand Out with Our WhatsApp  
API Promotional Packages!

One-Time Setup Cost

AED

999

+ Plan

ON TIME

Initial Platform Setup

Integrations

Green Tick Verification Assistance

WhatsApp API Setup

Free 1000 Conversations

Up to 1 Promotional Template with Artwork

Ongoing Support

Book Now